



## **Partnercash becomes newest ASACP Sponsor**

We are proud to announce, that Partnercash with its interactive video product Saboom has become a Corporate Sponsor of The Association of Sites Advocating Child Protection (ASACP) - <http://www.asacp.org/>.

ASACP is a non-profit organization dedicated to online child protection. It manages a membership program that provides resources to companies in order to help them protect children online. The ASACP Foundation battles child pornography through its CP Reporting Hotline and helps parents prevent children from viewing age-restricted material online with its Restricted To Adults (RTA) website label ([www.rtalabel.org](http://www.rtalabel.org)). ASACP has invested nearly 15 years in developing progressive programs to protect children, and its relationship in assisting the adult industry's child protection efforts is unparalleled.

"Partnercash has supported different age verification systems since its beginnings in Europe — and now is the right time to support ASACP, with its growing international presence," stated Christoph Pass, Partnercash owner and CEO. "We feel really good about our ASACP support through this sponsorship, as the protection of children online is a must and has to be supported by the industry."



ASACP's Executive Director Tim Henning applauds Saboom for stepping up to the plate with this latest Corporate Sponsorship, which helps the association carry out its noble task.

"ASACP has invested considerable efforts in bringing its mission of online child protection to the world — an effort highlighted by its ongoing European expansion," Henning stated. "Saboom's sponsorship is another example of the fruits of our labors; as yet another company takes positive steps to keep children out of and away from adult entertainment."

We hope that ASACP's efforts in bringing its mission of online child protection to the world and especially to Europe will go on successfully and are looking forward to a long lasting cooperation between Partnercash and ASACP.